



Secure · Enhance · Protect

# Trademark InSight™ – A Total Solution for License Management

OpSec's Trademark InSight system is your solution for licensing management. From start to finish, our Trademark InSight suite manages your entire program from royalty calculation, to design approval, to licensee compliance. By simplifying and automating your current workflow,

Trademark InSight improves efficiency while reducing costs and allows you to streamline your licensing program. Licensing programs of all sizes will find this web-based system easy to deploy and use.



Trademark InSight Suite: Choose One, Two, or all Three - You Decide.

## Track

Manage your contracts in one place. Regardless of whether you are processing renewals, royalties, cancellations, or violations, or whether you are managing 15 contracts or 15,000.

Our Licensing Management module:

- Tracks contract deadlines
- Alerts you when royalties are due
- Automates licensing tasks
- Provides customized reports and analytics



## Share

Give licensees controlled access to your logos, marks, style-guides and more, all in one location.

- One-stop shop for your licensees
- Direct-downloads
- Integrated with License Management for per-mark licensee restrictions



## Approve

Improve communication and accelerate the time from design to production. Submit, review, and approve designs with this easy-to-use work flow tool.

- Virtual markup and discussion tools
- Automatic submission notifications
- Comprehensive history

Call OpSec today to schedule a demo.

### OpSec Worldwide Offices

US: Boston, MA - Denver, CO - Lancaster, PA  
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